



MONEY! DVD-ROM Set
\$173.90 OVER and OVER

"How To Give Away The MONEY! DVD-ROM Loss Leaders To Thousands And Make Extra MONEY! On Auto-Pilot!"

38 By-The-Numbers Loss Leader Marketing Tactics that will Explode Your Profits just simply giving away Free E-Books.

This E-Book Comes With Master Resell and Giveaway Rights.

Authored by...

Brian Garvin and Jeff West

<http://www.moneydvdrom.com>

If you are looking to earn extra income with the Atomic Advertising Manual, Brian Garvin's Dorky Mistakes E-Book or the Brian Garvin and Jeff West Interview Loss Leaders, this tutorial will give you the essential knowledge you need to get started!

Just so you'll know, a Loss Leader is defined as something of value you give away on the front end to receive bigger business on the back-end. In this case you're giving away our 3 loss leaders listed above, so when someone visits your dealer or affiliate site using the loss leaders you make \$173.90 for each and every sale, not to mention subscribers.

1. Send these loss leaders to your subscriber list if you already have one.. if you don't have a list that is why you purchased the MONEY! DVD-ROM because we are going to show you how to build one.. Anyway, you give the E-Book to your list, does not matter if you only have 500 or 1000 subscribers, it will start a viral effect.. And they will appreciate it.. Most of them will read it and a lot of them will sell or give it away..
2. Give the loss leader E-Book away as a gift just for visiting your website. Place a prominent download link on every page of your website.
3. Give your loss leader E-Book away as a gift for subscribing to your newsletter. Capture his/her name and email address in exchange for the E-Book. (Perfect: you build your list and give away your viral automated income generator.)
4. Give them away as an unadvertised bonus on your thank you pages after they subscribe to your newsletter or they buy something from you. Often, the "thank you page" that is displayed after someone makes a purchase or signs up for a newsletter is wasted real estate.



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5. Give your MONEY! DVD Loss leader E-Book away as an unadvertised bonus in your welcome E-Mail after they subscribe to your newsletter or buy something from you.
6. Give it away in a Pop-Up On Exit if they leave your website without subscribing or buying. Lightning Pop-Up can create one of these for you.
7. Place Download Links to your Loss Leaders in your Signature files.

Email Signature files

Change your email signatures to a mini advertisement that shows people how to download your MONEY! DVD-ROM loss leader E-Books for free. So every email you send promotes your E-Book at the end of the message. Most email clients have a feature for setting up sig files. Usually you make a sig.txt file and import it into your E-Mail Client. Please check the help section of your current E-Mail client for specific instructions on setting up sig or signature files.

Below is an example of a sig file. The same sample ad below can also be used as a forum sig, since your marketing objectives are the same:

Earn \$173.90 OVER and OVER
No Cost E-Books Reveal All

Download them all here. All come
With Master Resell and Giveaway rights:
<http://www.moneydvdrom.com>

8. Forum Signature files

Forums are a great way to give your branded viral E-Book away. Most forums allow you to have a "signature" attached to your comments. A signature usually consists of a name and a few lines of additional information about the commenter. These signatures can be a great way to let the world know about your free MONEY! DVD-ROM Loss Leader. Choose strong forums! If you are going to make use of a few forums in your "sigging" and learning strategy, choose well-populated and vibrant communities. Check to see how often new posts are being made and how many people tend to be at the forum. You have a limited amount of time, so you should spend it in areas that will do you the most good.



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9. Popular Marketing Forums:

<http://www.warriorforum.com/forum/>
<http://www.1sitemanager.com/forum/>
<http://associateprograms.com/discus/>
<http://www.ablake.net/forum/>
<http://www.clickbanksuccessforum.com/forum/>
<http://www.network54.com/Forum/184615/>
<http://www.howtocorp.com/forum/>
<http://www.williecrawford.com/cgi-bin/index.cgi>
<http://www.turbocommunity.com>

10. Free Advertising Forums:

<http://www.postyouradforfree.com/>
<http://www.privaterights.com/forum/>

11. Free Ads Section

<http://www.victorykey.com/forum/index.php>
<http://profits.cc/forum/index.php>

Links to free ebooks, free ads section

<http://www.selfstartersweeklytips.com/forum/>

Free Ads Section

<http://www.im4newbies.com/forum/>

12. Members Ads

<http://www.5staraffiliateprograms.com/affiliate-marketing-forums/index.php?>
Must have 10 posts and be a member in good standing to advertise here.

<http://www.123homebusinessguide.com/forum1/>
Freebies, Free Advertising - One Ad per day per person

<http://askshari.com/modules.php?name=Forums>

13. Ads section

<http://www.business-talk.co.uk/>



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14. Classifieds

Buy, exchange, trade, offer

<http://captsmarketing.proboards12.com/index.cgi>

15. Free Ads, free E-Books section

<http://www.ebusinessformula.com/forum/index.php>

16. Members Free Classifieds

Please carefully read the rules related to posting

<http://www.gurudaq.com/forum/>

17. Member Ad Area

<http://www.homebusinessonline.com/community/forum/>

18. Business-to-Business

Find and post your offers here for products and services that will benefit a home-based business.

<http://www.hunteridge.com/forum/knowledge/>

<http://www.internetbasedmoms.com/bb/>

19. FREE FOR ALL ADS - POST YOURS HERE

<http://www.joeshmo200.com/forum/>

20. Free Advertising Forums Area

<http://www.mymommybizboards.com/index.php>

21. Ads & Ops

<http://www.nettalk.us/index.php>

22. Offers and Announcements

<http://www.internet-marketing-forum.com/forum/index.php>

<http://www.selfstartersweeklytips.com/forum/index.php>



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23. Members Free Classifieds

<http://www.smallbusinessforums.org/>

24. Advertising

<http://www.forum.thetraderonline.com/index.php>

25. ITEMS FOR SALE & SPECIAL OFFERS FOR FORUM MEMBERS

<http://biz-whiz.com/PNphpBB2.html>

26. Links to Free Ebooks and Resources

<http://www.wahm.com/forum/>

<http://www.business-opportunity.biz/forum/>

27. Shameless Promotion

<http://www.workathomenetwork.com/forum/>

Opportunity and Product/Service Ads

<http://www.a4uforum.co.uk/forumindex.php?>

Promotions and Seasonal Forum

28. Merchant offers, promotions, vouchers and seasonal offers to maximize revenue.

<http://postfreeads.free-forums.org/postfreeads.html>

29. Post Free Ads Forum

30. eBay – Sell your MONEY! DVD-ROM loss leader E-Book on eBay for pennies.

List your ebook for a small amount like .99. When someone buys your ebook, you get paid a little bit but the REAL effect in this is that they spread your MONEY! DVD-ROM loss leader E-Book at the same time. This is very effective and you should do it ASAP eBay (tm) is a monster and will send you tons of traffic.



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31. Submit your MONEY! DVD-ROM loss leader E-Books to free E-Book directories and freebie sites. There are a lots of sites dedicated to compiling lists of free information products. Submit your Loss Leaders for added exposure and traffic.

Some E-Book Directories are as follows:

<http://www.wisdomebooks.com/ebook-directories.html>
http://www.warriorforum.com/forum/forum.asp?FORUM_ID=10
<http://www.websitemarketingbible.com/links/add/?catID=35>
<http://www.jogena.com/ebookdir/ebookform.htm>
<http://www.ebook2u.com/directory/add.shtml>
<http://www.ebookdirectory.com/>
<http://www.ebooksnbytes.com/cgi-bin/search/hyperseek.cgi>
<http://ebooksubmit.ebook88.com/listing/add.php>
http://www.bizzydaze.com/submit_ebook.htm
<http://www.ebooksubmit.com/>
<http://www.free-ebooks.net/submit.php>
<http://www.ebookgiveaways.com/>
<http://www.e-bookdirectory.com/signup.shtml>
<http://www.ebookbroadcast.com/submit.html>
http://carltonross.tripod.com/ebook_submit.htm
<http://www.ebooks4free.net/submit.htm>
<http://www.ebookpalace.com/>
<http://www.fictionwise.com/>
<http://www.ebookjungle.com/>
<http://www.virtual-ebooks.com/addabook.htm>
<http://onechapter.com/submit/>
<http://www.ebook2u.com/directory/add.shtml>
<http://e-library.net/add.html>
<http://www.mindlikewater.com/submitebook.html>
<http://www.infogle.com/ebooks/submite-book&freewriter.htm>
<http://www.ebookimpressions.com/main.asp?sitepages=FreeEbooks>
<http://www.ebookjungle.com/submit.php>
<http://www.ebook-india.com/publish/listing1.html>
<http://www.xpressionsz.com/submit-new-e-books/>
<http://www.b213.net/submit.php>
<http://www.free-ebooksonline.com/submit-ebook.php>
http://www.ebookslibrary.com/ebook_library_000007.htm
<http://www.ebookbillboard.com/ebookmarketing.html>
<http://www.findebook365.com/?action=publishers>
<http://www.surfpack.com/downloads/submit.php>
<http://www.cartoonebooks.com/contactus.php>



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http://www.greatebookdownloads.com/Ebook_Downloads/how_to_submit_ebook.html
http://atozpublishing.thewritingtutorcourses.biz/request_forms/ebook_listing/form1

32. Freebie Sites:

<http://www.freebielist.com/freesites.htm>
<http://www.prospector.cz/Other-freebies/Other-free-stuff-sites/>
<http://www.absolutelyfreebies.com/suggestasite.html>
http://www.thefreesite.com/Other_Freebie_Sites/
<http://www.ofree.net/addlink.html>
<http://www.aaafreebies.com/add.phtml>
<http://www.weeklyfreebie.com/free/submit/>
<http://www.freecontests.com/suggestions.html>
<http://www.coolfreebielinks.com/07-F-O-S-frms/offers.html>
<http://www.free-n-cool.com/addurl.html>
<http://www.freebieland.net/contact.shtml>
<http://www.freebielist.com/add-webmasters.htm>
<http://www.planetfreebie.com/cgi-bin/links2/add.cgi>
<http://www.thefreesite.com/amazsubm.htm>
<http://www.alwaysfreebies.com/cgi-bin/add.cgi>

33. Traffic Exchanges

Create or use the name squeeze page that you received when you purchased the MONEY! DVD-ROM and write some very enticing bullet points that will give away your MONEY! DVD loss leader E-Book, make it so they will subscribe and want the Loss leader. There are a lot of traffic exchanges in the Atomic Advertising guide but I would start with:

<http://www.trafficswarm.com/go.cgi?564949>
<http://www.InstantBuzz.com/r/?cdromcsc>
<http://www.ts25.com/index.jsp?ref=cdromcsc>



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34. Expired Domains

Give your MONEY! DVD Loss leader E-Book away using expired domain traffic. Use the name squeeze page you got with the package or create your own website with a big download link on it or capture your visitors' names and E-Mail addresses and send them your MONEY! DVD loss leader E-Books as an incentive.

Great resources to find expired domains:

<http://www.DeletedDomains.com>

<http://www.exyahoo.com>

It happens more than you might think that someone creates a website and drives traffic to it through the search engines and link exchanges only to let it expire. Usually it's because they never found a way to make money from that traffic. Well, their loss can be your gain! If you purchase one of these domains and point it to your site, you will get that lost traffic. Some of these domains are even listed on Yahoo so it's a great way to get a free Yahoo listing. Search in Google or Yahoo for "expired domain services" to learn more.

When looking for an expired domain with ready-made streams of traffic, link popularity is one factor that you must pay close attention to. An expired domain with plenty of back links will very likely have a targeted stream of traffic built into it.

You can check any website's link popularity for free here:

<http://www.marketleap.com> (Highly Recommended)

<http://www.LinkPopularity.com>

You can get a lot of traffic from this method, 10 unique hits a day and you will have over 3000 unique visitors a year from buying a domain that someone lost interest in..



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35. Classified Ads

There are only two internet classified ad sites that I recommend you use.

<http://www.Craigslist.org>

<http://www.Usfreeads.com>

These websites gets lots of visitors, so your ad is sure to get lots of exposure. They are all free, so make sure you post your MONEY! DVD Loss Leader E-Book for download on them.

36. Social Networking

Give away the MONEY! DVD Loss Leader E-Books at these Social Networking Websites..

http://www.myspace.com/money_dvd

This website is the Monster of social networking websites, There are 230,000 new people signing up for this everyday. It's the Number One site for viewing videos online (over 40% of Youtube videos are watched here.)

Popular Social Networking Sites for Internet Marketers

<http://www.MyWarriorNetwork.com>

<http://www.DirectMatches.com>



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37. Social Book Marking

As you probably know, social book marking is one of the newest and best ways to get instant targeted traffic and increase your search engine ranking. Social bookmark your websites and your E-Book download links (yes, the direct download links) on the most popular social book marking sites.

Free Automated Social Book marking Tools

<http://www.onlywire.com>

<http://www.tagtooga.com/pg/delicioso>

Some of the most popular social book marking sites:

<http://digg.com> - Community driven news and link aggregation. Users vote to keep news items and links. **Page Rank: 8**

<http://del.icio.us> - Social bookmarks manager in which users can add bookmarks to their list and categorize them. One of the largest online.

It is owned by Yahoo. **Page Rank: 7**

<http://furl.net> - Save and organize thousands of useful web pages in a personal web page filing cabinet. Owned by LookSmart. **Page Rank: 7**

<http://reddit.com> - Submit and read popular links to what's new and interesting online. **Page Rank: 7**

<http://spurl.net> - Store and access bookmarks and full-page archives, perform full text searches of pages, and explore related bookmarks from other users. **Page Rank: 6**

<http://tailrank.com> - Another social bookmark manager. Not sure why, but it's not listed in either yahoo or the dmoz directories. TailRank is a next-generation weblog ranking system. **Page Rank: 6**

<http://myweb2.search.yahoo.com> - One of yahoo's beta things. I'm sure they have some plans for this to either integrate it into del.icio.us or to have features completely different. **Page Rank: 6**

<http://fark.com> - User submitted news stories from different sources, humorously retitled and open to feedback by others. **Page Rank: 6**

<http://blogmarks.net> - Bookmarks manager based on tagging and sharing technologies. **Page Rank: 6**



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<http://newsvine.com> - Another bookmark manager, but obviously, as the name indicates, a more purely news oriented site. **Page Rank: 7**

<http://blinklist.com> - Blinklist is a start page, personal bookmarking tool and social bookmarking engine. **Page Rank: 7**

<http://linkagogo.com> - Supports importing and exporting, folders, and allows users to customize the appearance of their pages. **Page Rank: 7**

<http://rawsugar.com> - RawSugar delivers guided search for tagged content. **Page Rank: 7**

<http://shadows.com> - Shadows helps you remember the web, share it with others, and discover new and interesting pages. Make your own search engine using tags. **Page Rank: 7**

<http://MyBookmarks.com> - Free online service that allows you to store your bookmarks remotely so you can access your favorites sites from anywhere. **Page Rank: 8**



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38. E-Zine Advertising

Instead of advertising something for sale in your ads, use them to give away your MONEY! DVD-ROM Loss Leader viral ebook as a way of generating leads. You'll create a viral effect that will continue to produce traffic long after the ad is forgotten! Go to google type in Free E-Zine Advertising + Ebooks and you will get a lot of different searches where you can find places that will send out your Loss leader.. Or if you want a easy path, There is a website that has all kinds of ezines that is in a very easy to navigate order.. Its costs a little money but it is very useful if you are going to be involved with internet marketing.

The Directory of Ezines has over 150 places who will do Joint Ventures in lieu of actually paying them to place an ad for you. Try contacting these E-Zine Publishers and see if you can strike some kind of deal to place your ads with them.

<http://www.directoryofezines.com>

I hope you use this information. It will pay off for you if you take the techniques and TAKE ACTION! These methods will not cost you any money and bring you in money for Years. Finally if you need Script Installations, Web-Site Set-Up, Hosting, if you need your 3 Loss Leader E-Books customized with your unique dealer or affiliate info, or other related services, please visit <http://www.moneydvdservices.com>.

If you need any help or questions answered please contact us:

Brian Garvin and Jeff West

<http://www.moneydvdrom.com>

P.S. Remember, this Report does come with Master Resell and Giveaway rights.



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